



support packages

**The annual Phil Thompson Golf Classic
on behalf of Nugent
Thursday 16 May 2019
Houghwood Golf**

#PTGolfClassic





the annual phil thompson golf classic

Join our Patron and LFC legend Phil Thompson, play a round of golf and help raise funds to support our work with vulnerable children and adults in our communities.

Houghwood Golf Club in St Helens, with its stunning surroundings, is once again the venue for this ever popular annual challenge which takes place on Thursday 16 May.

Teams of four will tee-off after a spot of breakfast where they will enjoy 18 holes on one of the finest courses in the area. During the day they can take part in traditional golf challenges before retiring in the afternoon for a relaxing post round drink. The evening will consist of a delicious three-course meal with entertainment provided by an after dinner speaker.

There will be plenty of opportunities for teams to chat and have photographs taken with Phil and our guest speaker.



about us

We offer a diverse range of support to adults and children through our schools, care homes, children's homes, community and social work services and social enterprise. We work at the heart of some of the most vulnerable and disadvantaged communities. We strive to generate interest, awareness and understanding of issues around poverty and social welfare and the impact of this on our wider communities.

Vision

To be an entirely dignified and outstanding organisation by 2020.

The vision for the organisation continues the spirit of our purpose which is to continue to provide and develop the kind and essential work of Father Nugent.

'Outstanding' has been developed to fit our purpose into the context of a sector that is rigorously regulated.

Dignified relates to a value check against our faith based origins within the Catholic Social Teachings.

Our vision acknowledges the standards of a holistic environment which includes service users, stakeholders (including staff), regulators and a strong value base.

Purpose – why we exist

Nugent is here to continue the kind and essential work started by Father Nugent helping the most vulnerable people in our communities.

Our Mission – how we achieve our purpose

- To care, educate, protect and inspire those in need
- To be an employer of choice
- To be an advocate. A voice for the voiceless.

Our Values

In order to fulfil our mission and purpose we have agreed on a set of values that are the foundation, our beliefs and our behaviours throughout the organisation.

Our values are: *integrity, ambition, courage, compassion, optimism, respect and dignity.*



We currently have the following support opportunities available:

headline/event sponsor - £2,000*

As a headline sponsor of the Phil Thompson Golf Classic 2019 you will benefit from a host of brand placement opportunities before, during and after the event giving you multi-level exposure online, on site and in the media.

Benefits

- Team of four
 - The opportunity to say a few words prior to the dinner as the event sponsor
 - Team sit with Phil Thompson at the evening dinner
 - All mentions of the Phil Thompson Golf Classic 2019, to include 'Sponsored by xxxx'
 - Brand placement at launch photo call with Phil Thompson (and inclusion of company representative where possible)
 - Headline brand placement across all media, print, web, social, displays, programmes, press, video.
 - Strategic placement of sponsors marketing literature and pull up banner (provided by sponsor) around Houghwood Golf on the day
- and in the evening
- Exclusive announcement of sponsorship, across all press and PR including feature in regional lifestyle media where possible
 - Brand featured at hole 1 with first option on holes 2-18 at £100 per hole
 - Brand placement on tables, and menu for the evening dinner
 - Headline on the Phil Thompson Golf Classic 2019 web page
 - Headline on Nugent Twitter and Facebook
 - 6x Twitter mentions – reach over 10,000 followers
 - 6x Facebook mentions – average reach over 6,500 in total
 - Mentions from Phil Thompson at the evening dinner
 - Invitation to present one of the awards at the evening dinner
 - One announcement feature in Nugent monthly email - 4,500 subscribers

golf buggy sponsor - £1,000*

Benefits

- Team of four
- Your company logo displayed on every team buggy via a PVC banner at the back of the buggy
- 3x Twitter mentions –reach over 10,000 followers
- 3x Facebook mentions –average reach over 6,500 in total
- Mentions from Phil Thompson at the evening dinner
- The opportunity for a branded pull up to be placed at the event
- Acknowledgment on our website and social media platforms



club house sponsor (outdoor) - £1,000*

Benefits

- Team of four
- The opportunity to display your product outside the club house, this could be up to two vehicles or a small gazebo
- 3x Twitter mentions –reach over 10,000 followers
- 3x Facebook mentions –average reach over 6,500 in total
- Mentions from Phil Thompson at the evening dinner
- The opportunity for a branded pull up to be placed at the event
- Acknowledgment on our website and social media platforms



drinks sponsor – £600*

The first round is on you! What better way to make your name stand out above the rest.

Benefits

- Each player will receive free drinks token with your logo displayed - you always remember who buys you a drink!
- Verbal acknowledgment by the host
- The opportunity for a branded pull up to be placed at the event in prime position at the bar
- Acknowledgment on our website and social media platforms

drinks buggy sponsor – £550*

Benefits

- Your company logo displayed on a PVC banner at the back of the refreshments buggy
- Verbal acknowledgment by the host
- The opportunity for a branded pull up to be placed at the event
- Acknowledgment on our website and social media platforms

hole sponsor - £100* per hole

Benefits

- Your company logo placed at the sponsored hole
- Verbal acknowledgment by the host
- The opportunity for a branded pull up to be placed at the event
- Acknowledgment on our website and social media platforms



donations

If you are unable to support our event financially, but would still like to help make the event a success, we would be grateful if you were able to consider donating a prize.

We are seeking gifts for various competitions taking place during the day, raffles and auctions.

Acknowledgement of all donations will be given across our media channels.

book your team now and challenge phil on the golf course



Team entry fee £395 per four-ball and includes:

- Pre-golf breakfast during registration
- 18 holes of golf on Houghwoods Course
- On course competitions
- Team photograph with LFC Legend Phil Thompson
- Shotgun start
- Free buggy hire
- Three course dinner
- Presentation and awards
- After dinner speakers

Complete the form in this booklet or call
our Fundraising team on **0151 261 2000**
or email **fundraising@wearenugent.org**.



team booking form

The annual Phil Thompson Golf Classic will take place on Thursday 16 May 2019.

Please complete all sections of this form and return it to:

Phil Thompson Golf Classic 2019, Fundraising,
Nugent, 99 Edge Lane, Liverpool, L7 2PE or email
fundraising@wearenugent.org.

Maximum of four players per team. Multiple teams per organisation permitted. Entry fee per team is £395.00. Please note a non-refundable deposit of £50.00 is required to secure your team place, remaining balance of £345.00 is to be paid no later than Friday 26 April 2019.

Team/Company name					
Team Captain details					
Title		Surname			
Forename(s)					
Address					
				Post Code	
Phone			Mobile		
Email					
Company social media accounts					
Twitter			Facebook		
Instagram			LinkedIn		
Special dietary requirements for your team					

keep up to date with us

From time to time we would like to keep in touch with you about the vital work we do for our communities, our fundraising appeals, exciting events and opportunities to support us.

We are committed to protecting the privacy of its supporters and stakeholders and complies fully with the General Data Protection Regulation (GDPR) May 2018 and the code of the Fundraising Practice.

Nugent is registered as a Data Controller with the Information Commissioner's Office and we will only process data under the categories for which it is registered. We may contact you about our work but will never sell or swap your details.

You can read our Ethical Fundraising Statement by visiting wearenugent.org/fundraising/ethical-fundraising

You are free to change your mind about giving consent at any time by getting in touch in the following ways:

Email: info@wearenugent.org

Phone: 0151 261 2000

Write: Nugent, 99 Edge Lane, Liverpool, L7 2PE

Please select the preferred method of contact, either by post or email, to receive your regular news and updates, including Together magazine.

I would like to receive updates from Nugent		Yes [<input type="checkbox"/>]	No [<input type="checkbox"/>]
My preferred contact option is/are:		Post [<input type="checkbox"/>]	Email [<input type="checkbox"/>]
Please provide your email address:		<input type="text"/>	
Please inform us of our details below:			
Name	<input type="text"/>		
Address	<input type="text"/>		
		Post Code	<input type="text"/>
Alternatively, email your details to marketing@wearenugent.org		Please return completed form to: Nugent, 99 Edge Lane, Liverpool, L7 2PE	



donate to us

Making a donation to us is another way to support our work in helping 6,000 vulnerable children and adults each year.

I would like to donate the following amount to Nugent: £	
- Contact details -	
Title	First Name
Surname	
Address	
	Postcode
Phone	Email
I enclose a cheque/postal order (payable to Nugent) for: £	

Alternatively, you can pay by card by donating over the phone. **Simply call our Fundraising team on 0151 261 2000.**

You can also donate online, visit wearenugent.org.

gift aid

It doesn't cost you a penny, but it makes a big difference to us.

Make your donation worth even more. You can help Nugent to claim extra money from the Inland Revenue, on top of your donation. If you pay income tax (or Capital Gains Tax) at standard rates, we can recover as much as £25 for every £100 you give. Simply tick the Gift Aid box and sign below.

Please treat this donation and all donations I make from the date of this declaration as Gift Aid until I notify you otherwise.

Gift Aid it (please tick)	[<input type="checkbox"/>]	<i>giftaid it</i>	Date	
Signature				



Nugent

Address: 99 Edge Lane, Liverpool, L7 2PE

Tel: 0151 261 2000

Email: info@wearenugent.org

Web: wearenugent.org

Registered Charity: 222930

