



## **Welcome to your Bake That! Fundraising Pack.**

This includes everything you need to hold an event.

You can print off the Cake flags, Price Flags, Posters and Bunting.

### **Contents:**

**P2** How to set up your Facebook Fundraiser

**P3** Using social media to promote your Bake That! Fundraiser

**P4** Promotional Poster – use this if you want to get other to take part in your community

**P5** Cake flags – to show what the sale is for

**P6** Price flags

**P7 – 12** Bunting

## Setting up a Bake That! fundraiser on Facebook.

It's really easy to set up a fundraiser for Nugent on Facebook.

Either, [click here](#) or follow these steps:

1. Click  Fundraisers in the left menu of your News Feed.
2. Click Raise Money.
3. Select Nonprofit or Charity.
4. Search for Nugent and then you can choose a cover photo (see below link to images you can use for Bake That!) and fill in the fundraiser details.
5. Click Create

### Bunting, posters and other tools for your event.

Images and other resources for Bake that can be download at the following page:

<https://www.wearenugent.org/fundraising/bake-that-for-nugent/>

Scroll to the bottom for a list of downloadable tools, including social media banners.

For more info and guidance about on facebook fundraising please go:

[https://www.facebook.com/help/833144153745643/?helpref=hc\\_fnav](https://www.facebook.com/help/833144153745643/?helpref=hc_fnav)

Using social media to promote your event.



### Using social media to promote your Bake That! fundraiser

You are probably very familiar with social media, but we thought it would be useful to give you a few tips to make sure you make the most of your online links to help raise sponsorship.

Tips to make sure your posts have the best impact:

- Once you have set up your Facebook Fundraising page, promote your participation across your Twitter, Facebook, Instagram, LinkedIn, etc.
- Always include the link to your facebook page
- Include photos, if you're trying out baking different cakes or researching ideas, share these to keep people interested.
- Make sure you mention Nugent, use @wearenugent and #bakethat, this way we can find your posts and share and retweet to give you extra promotion.
- Encourage your friends and family to share and retweet, this will really grow your reach and get more people supporting you.
- Keep the story going, and post something each week, feature your cakes, or those of any friends and family who are baking for your event.
- Include a link to link to <https://www.wearenugent.org/fundraising/bake-that-for-nugent/>
- Why not try a Facebook live broadcast –set up your phone, on a tripod or propped up, to film your baking exploits – a great way to show off your talents!

Links and tags to use:

	Twitter: <b>@wearenugent</b>
	hashtag: <b>#bakethat</b>
	Facebook: <b>@wearenugent</b>
	Instagram: <b>wearenugent</b>
	LinkedIn: <b>wearenugent</b>
	website: <b>www.wearenugent.org</b>



# BAKE THAT!

for nugent

## I'm baking for Nugent

**Bake That! for Nugent** is a bake sale event created to raise funds to support Nugent's work with vulnerable children, young people and adults. Please come along and help me support Nugent.

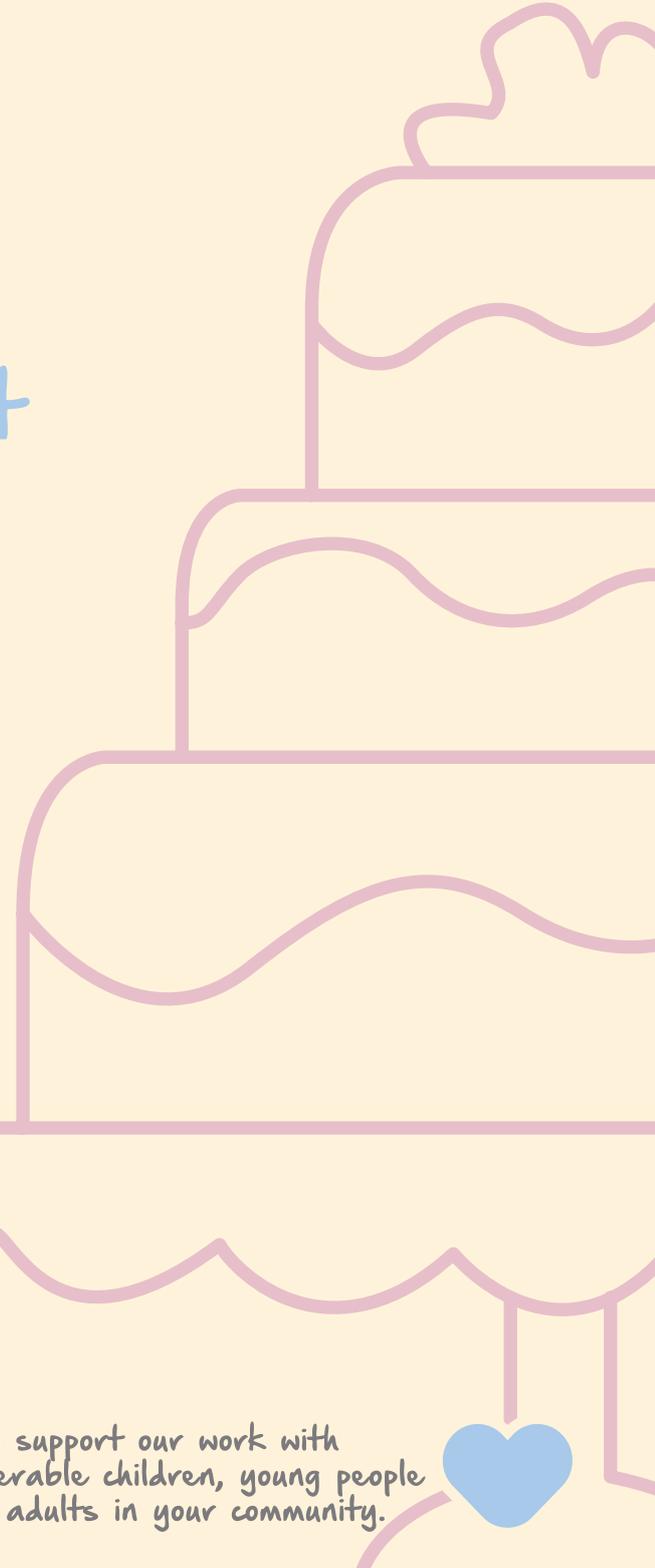
Why not dust off your apron, dig out your rolling pin and bake a cake to sell?

Please get in touch if you want to take part.

When?

Where?

Contact:



Help support our work with vulnerable children, young people and adults in your community.





Help support our work with vulnerable children, young people and adults in your community.

[weare Nugent.org](http://weare Nugent.org)  Nugent

N111

**BAKE THAT!**

for Nugent



Help support our work with vulnerable children, young people and adults in your community.

[weare Nugent.org](http://weare Nugent.org)  Nugent

N111

**BAKE THAT!**

for Nugent



Help support our work with vulnerable children, young people and adults in your community.

[weare Nugent.org](http://weare Nugent.org)  Nugent

N111

**BAKE THAT!**

for Nugent



Help support our work with vulnerable children, young people and adults in your community.

[weare Nugent.org](http://weare Nugent.org)  Nugent

N111

**BAKE THAT!**

for Nugent



Help support our work with vulnerable children, young people and adults in your community.

[weare Nugent.org](http://weare Nugent.org)  Nugent

N111

**BAKE THAT!**

for Nugent

# cake flags

Registered Charity: 222930





# BAKE THAT!

for nugent

## I'm baking for Nugent

**Bake That! for Nugent** is a bake sale event created to raise funds to support Nugent's work with vulnerable children, young people and adults. Please come along and help me support Nugent.

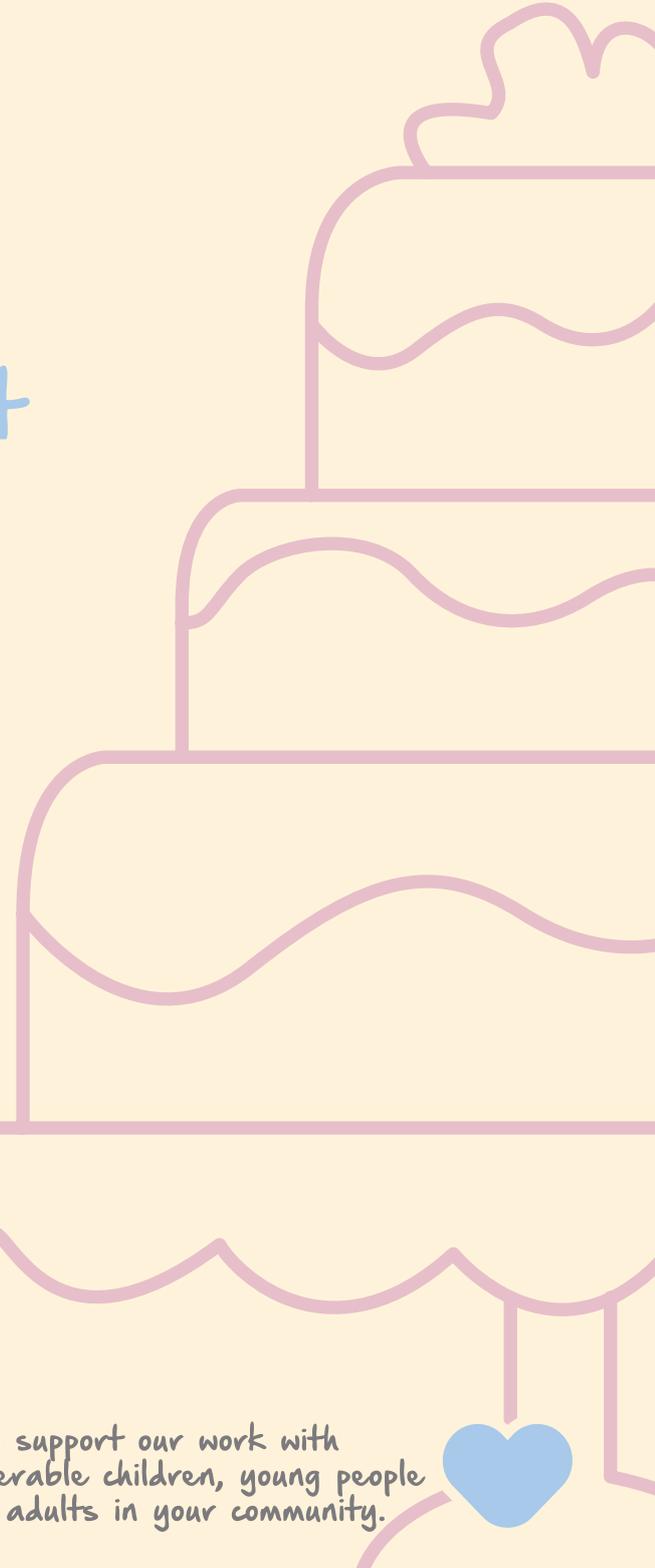
Why not dust off your apron, dig out your rolling pin and bake a cake to sell?

Please get in touch if you want to take part.

When?

Where?

Contact:



Help support our work with vulnerable children, young people and adults in your community.

**BAKE  
THAT!**  
for nugent

**BAKE  
THAT!**  
for nugent

**BAKE  
THAT!**  
for nugent

